



Executive Summary

Renewal of Institutional Licensure Institute of Management Technology – Dubai Dubai

10th – 14th October 2022

An External Review Team (ERT) visited the Institute of Management Technology - Dubai (IMTD) from 10-14 October 2022 to evaluate the Application (the *Self Study*) for renewal of institutional licensure. The findings of the ERT reflect its observations at the time of the review and relate to the *Standards for Institutional Licensure and Program Accreditation 2019 (The Standards)* and the *Procedural Manual for Renewal of Institutional Licensure 2019 (PM-RIL)*. The exit interview was held on 14 October 2022.

Established in 2006, IMTD is a business school offering only business education, with the aim of making a mark in business and society through programs, research, and partnerships with national, regional, and international bodies. IMTD currently actively offers a Bachelor's in Business Administration program in two modalities: weekends and weekdays, and a Master's in Business Administration (MBA) program. IMTD also offers an Executive Master's in Business Administration (EMBA) which is currently inactive.

IMTD has 18 faculty members, 3 of whom are female. They are supported by 36 staff members, 11 of whom are female. The total number of undergraduate students enrolled in Fall 2022 is 326, by comparison to a total of 16 postgraduate students enrolled. The total number of female students at IMTD is 7, and 306 Emirati students are enrolled.

In support of its application for Renewal of Institutional Licensure, IMTD submitted a *Self-Study* as required by the PMRIL with supporting documentation. The previous review for Renewal of Institutional Licensure was conducted in October 2016 and following an Institutional Audit in April 2021 the Institute was placed on probation in August 2021. Submission of a *Self-Study* resulted in a lifting of probation in June 2022. IMTD submitted the *Self-Study* for the current review in July 2022, with some updating of the main document and appended material were made available in electronic and printed copy before and during the campus visit.

In the course of the visit the ERT noted a number of positive attributes of the Institute and records these as follows:

- a cadre of enthusiastic faculty and professional staff with a positive outlook towards the future growth and development of the Institute.
- a self-contained and well-maintained campus with ample room to accommodate increases in student numbers.
- an established dual mode of program delivery to cater for market demand for weekday and weekend delivery.



- opportunities for students to experience a broad range of internships in the local business community.
- all key publications – handbooks, catalog, policies and procedures manual, etc., have a very helpful final page/s titled ‘Document Change Record’. This is an example of good practice; and
- an ambition and initiative in progress to engage in international accreditation.

The ERT report contains a number of concerns recorded as Requirements that require actions to reach full compliance with the *Standards*, and to demonstrate that the significant number of changes to program offerings, organizational structures, policies and procedures are now implemented and are evaluated for their effectiveness.

The ERT found that the reorganized QAIE Office functions effectively in terms of data collection generated by direct and mainly indirect measures of performance across academic and support areas. However, it is less evident that this information is subject to critical analysis and is used in planning. Operational Plans for all functional units should now be developed in a consistent and conventional way to provide guidance on the actions to be taken and targets to be achieved. With such a low student enrolment and limited program offerings, the Institute will need to act swiftly to grow and recover from a difficult period of pandemic restrictions and the probationary status. Effective leadership will be essential to this recovery and the ERT was pleased to learn that an appointment has now been made to the critical position of Dean of Academics, a role that the Director has been carrying.

The ERT makes its recommendations in a spirit of constructive engagement, with the aim of ensuring that the *Standards for Institutional Licensure and Program Accreditation, 2019* are met, and IMTD is guided in the requirements of the *Standards* pertaining to Renewal of Institutional Licensure and the actions that must be taken.